MPTF Support the Health & Wellness of Pets at Mauro Pet Care Dogfest - 2015 Recap

Hailed as one of the most comprehensive service organizations at the very core of the entertainment industry, the Motion Picture & Television Fund ("MPTF") provides healthcare, social, and retirement living services to more than 150,000 people each and every year. On Sunday, August 23, 2015, the owners and caring employees of the following companies met as a family to continue this tradition in support of the health and wellness of the furry loved ones residing in the care of the assisted and independent living residents of the MPTF as well as their on-site care givers. In total, more than 58 furry family members were given health screenings, bathed, and fully groomed without charge.

Our special and loving appreciation and acknowledgement to the 12 selfless professional groomers who gathered this day for the benefit of others:

Owner, Jonelle Shmoldas and volunteer staff at *It's Pawfect* of Westlake Village, California.

Owner, Elizabeth Gonzalez and volunteer staff at *The Grooming Salon* of Woodland Hills, California

Owner Vilma Juarez and volunteer staff at *Groomingdale's Mobile Pet Salon* of North Hills, California

In addition to the grooming services provided, a special note of loving appreciation to Brad Kriser of Kriser's - For Your All Natural Pet for providing nutritional advice, healthy treats and healthy food alternatives for all in attendance. In addition, a special thank you to Brad Kriser for scheduling future on-site educational pet-based nutritional counseling at the MPTF for those with special needs!

For those residents with furry family members of the feline variety, a special note of loving appreciation to Melissa Kann from Adopt and Shop - a Found Animals Foundation for bringing a variety of fine feline treats and products as well as new collars and leashes for those which were in need of replacement.

Finally, both Mauro and I would like to thank and acknowledge Maranatha Hay of Tower Films for digitally memorializing the day as well as our gracious hosts at the MPTF and their amazing volunteer staff who truly championed the day:

Bob Beitcher, President & CEO and Sharon L. Grundel, Director, Residential Living

The event, over six months in planning, was by far one of the most meaningful events that we have had the privilege and pleasure of being a part of and we simply cannot wait to make the event a yearly tradition.

Notes from our gracious hosts:

"The residents were all blown away by the incredible generosity and caring from everyone who joined the project on Sunday. For many of them, nothing matters more than their 4-leggeds and this was a wonderful opportunity for their loved ones to get totally spoiled. Thank you all SO MUCH."

Bob Beitcher, President & CEO

"Once again, I can't thank you and the vendors enough for this wonderful day that you created for the residents, families, volunteer and staff. The pictures speak for themselves.

Please share my/our sincere gratitude to all of the wonderful vendors who were all so very kind, caring, loving and patient with the wonderful people who make the MPTF their home.

You are all AMAZING!!!"

Sharon L. Grundel, Director, Residential Living

To learn more about our special friends at the MPTF and/or to make a donation toward their most worthy cause, please visit them at <u>www.MPTF.com</u>.



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About Mauro Pet Care - Mauro Pet Care offers a full range of natural, aromatherapy based grooming products developed exclusively for those who depend on us most – our beloved pets. Products are sulfate-free, paraben-free, and never tested on animals. <u>http://www.mauropetcare.com/</u>